Outreach Activities at the NNDC

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SIXTY YEARS
OF DISCOVERY
1947-2007

BROOKHAVEN
NATIONAL LABORATORY

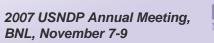Office of
Science
U.S. DEPARTMENT OF ENERGY

Why Outreach Program at the NNDC?

- ❑ USNDP is funded by U.S. taxpayers money

- ❑ Nuclear Data Services are part of the NNDC mission

- ❑ USNDP/NNDC would like to know nuclear data needs

- ❑ Nuclear Data Users often have problems extracting information from the databases and need help
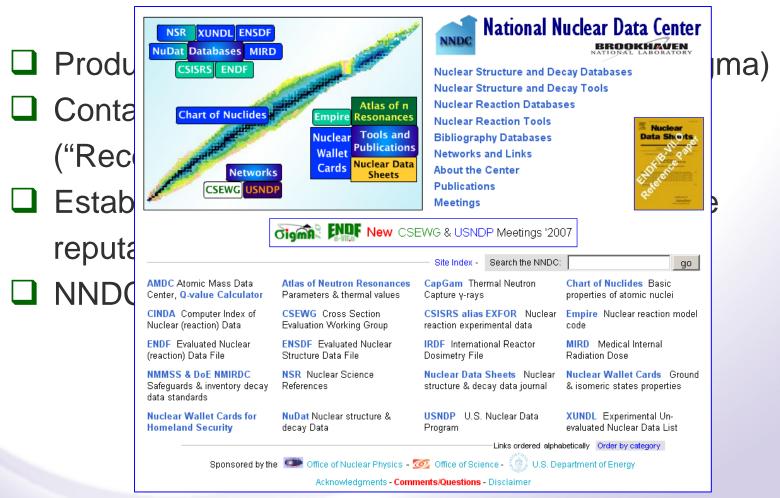
Direct Outreach

❑ Direct contacts with researchers & universities
- ❑ Personal contacts
- ❑ Active/proactive response to the users needs
- ❑ Nuclear Wallet Cards by J.K. Tuli for students at MSU, Notre Dame, Colorado School of Mines, …

❑ NNDC booth/presence (ND 2004, CGS-12, PHYSOR 2006, NIC-IX)
- ❑ Poster
- ❑ Handouts (Leaflets, Nuclear Wallet Cards, ND Sheets,…)
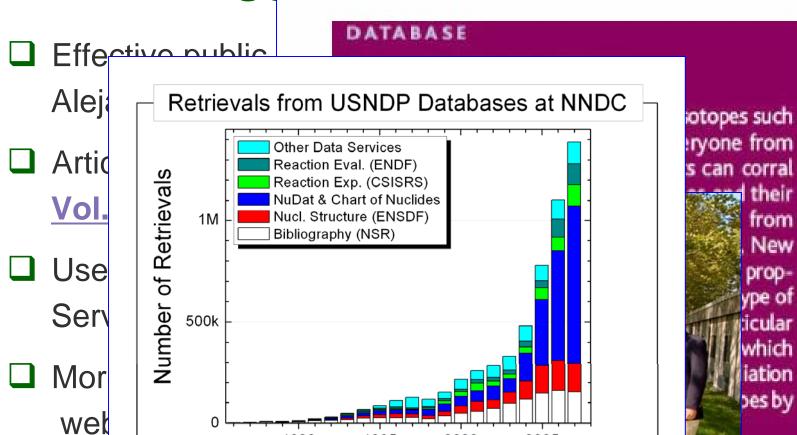- ❑ Representative for informal contacts

Indirect (Web) Outreach

❑ Produ... (...ma)

❑ Conta...

  ("Rec...

❑ Estab...

  reputa...

❑ NNDC...

User Response

□ Effective public

   Aleja

□ Artic

   Vol.

□ Use
   Serv

□ Mor
   web

Retrievals from USNDP Databases at NNDC

Legend:
- Other Data Services
- Reaction Eval. (ENDF)
- Reaction Exp. (CSISRS)
- NuDat & Chart of Nuclides
- Nucl. Structure (ENSDF)
- Bibliography (NSR)

Y-axis: Number of Retrievals (0, 500k, 1M)
X-axis: Fiscal Year (1990, 1995, 2000, 2005)

Geography

- North Amer
- EU ~24%
- Web server
  information

Geographical Distribution of NNDC Retrievals

- 2.6% Canada
- 17.7% U.S. Government
- 24% European Union
- 0.44% U.S. Military
- 9.8% U.S. Education
- 6.3% Japan
- 3.8% China
- 4.4% Former USSR
- 17.7% U.S. Others
- 2.4% India
- 0.85% Korea
- 0.85% Australia
- 5.9% Unresolved
- 0.56% Brazil
- 2.7% The Rest of the World

Lessons Learned

❑ Nuclear Data Users are often shy and refrain from direct comments unless they really know you
❑ Informal contacts are very productive
❑ Nuclear structure DB serve mostly research while nuclear reaction DB serve applied users
❑ DB information often has to be preprocessed before it becomes useful
❑ To increase U.S. usage: Target specific user groups (U.S. Education, Nuclear Astrophysics, …)

Conclusion & Outlook

❑ Outreach activities contribute to the success of USNDP & NNDC

❑ Informal contacts are very productive

❑ Major products often have to be tailored to the user needs (NuDat, Astrophysical Reaction Rates,…)

❑ NNDC outreach in 2008 will target NS'08, NIC-X conferences